

#10

DISCOUNT TAG



Pentingkah discount tag, jika ya bagaimana nak setting?

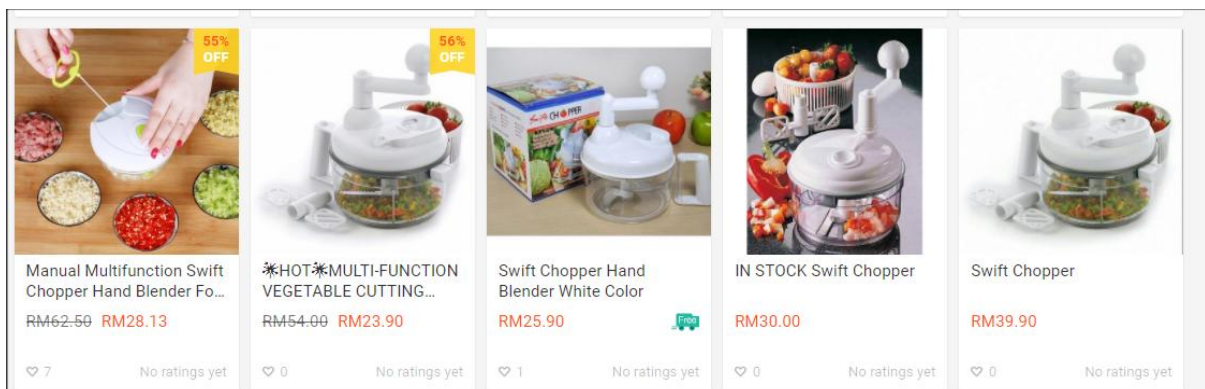
Ya! Sangat penting, anda pergi Shopping MALL pasti MATA anda akan Tertarik dengan TAG discount yang memukau Mata!



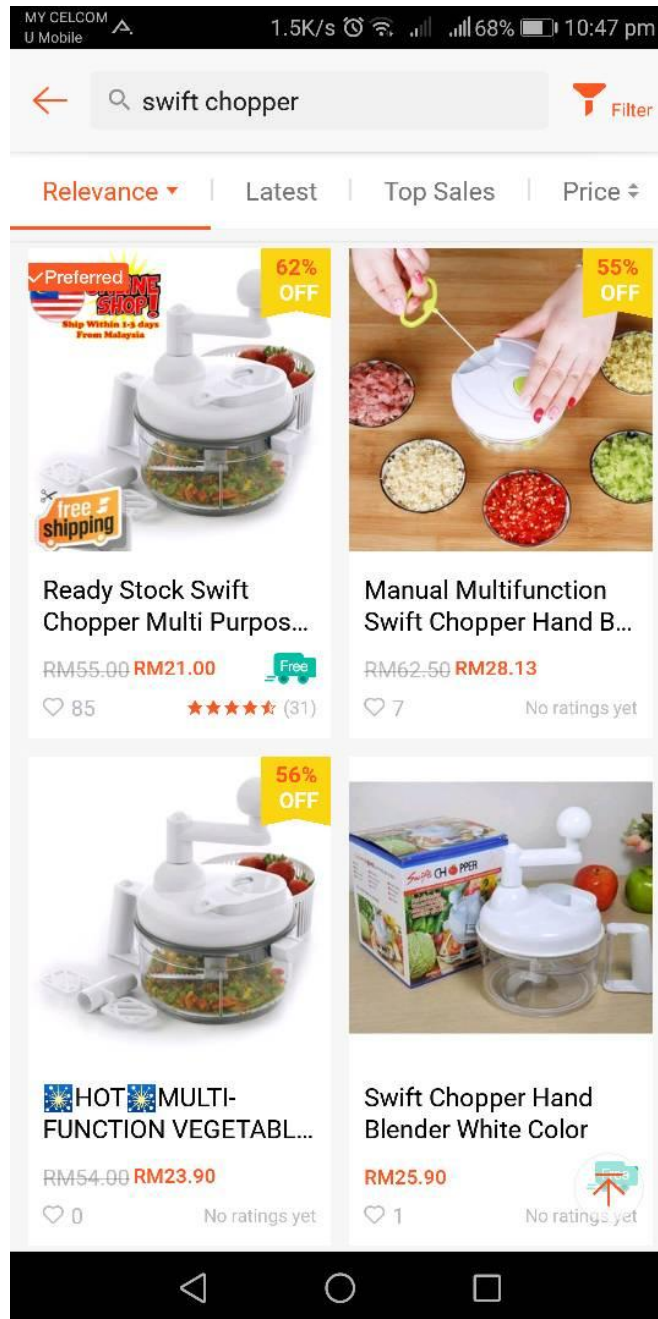
Terpukau bukan !

Kelebihan TAG Discount PRDOUK:

- 1- **Tingkatkan Trafik** Pembeli kerana menurut Kajian, Online store yang mempamerkan Tag Discount mempunyai 89% potensi untuk mendapat jualan.



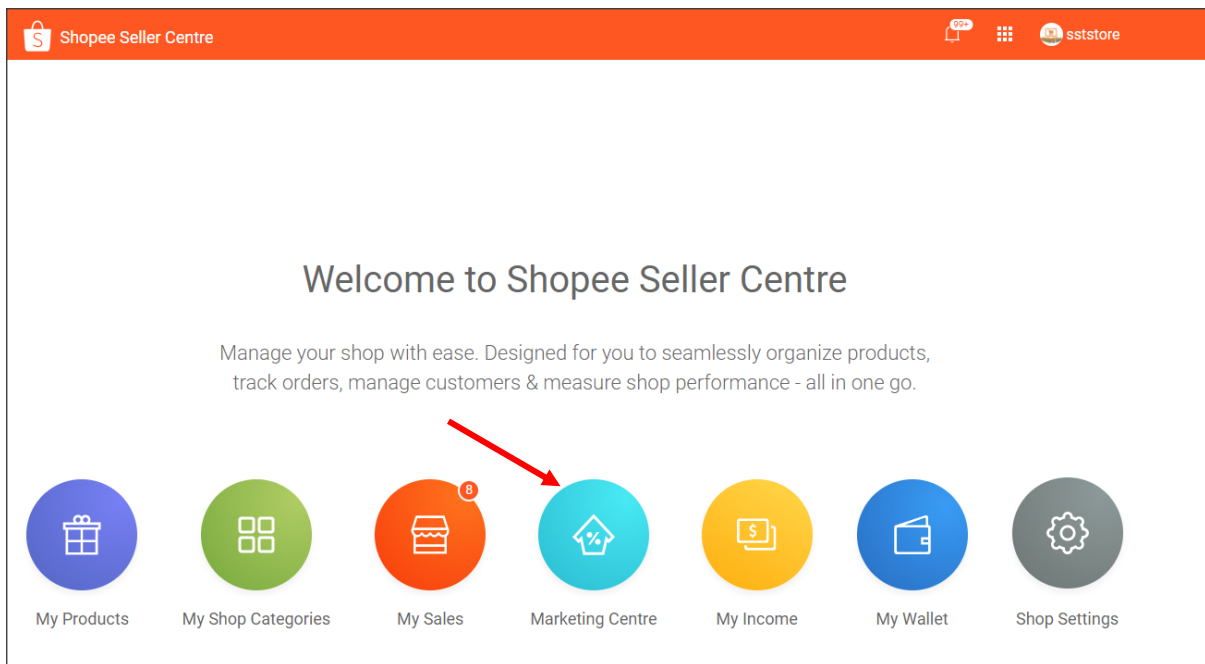
Paparan dari PC – Antara kedai yang ada Tag discount



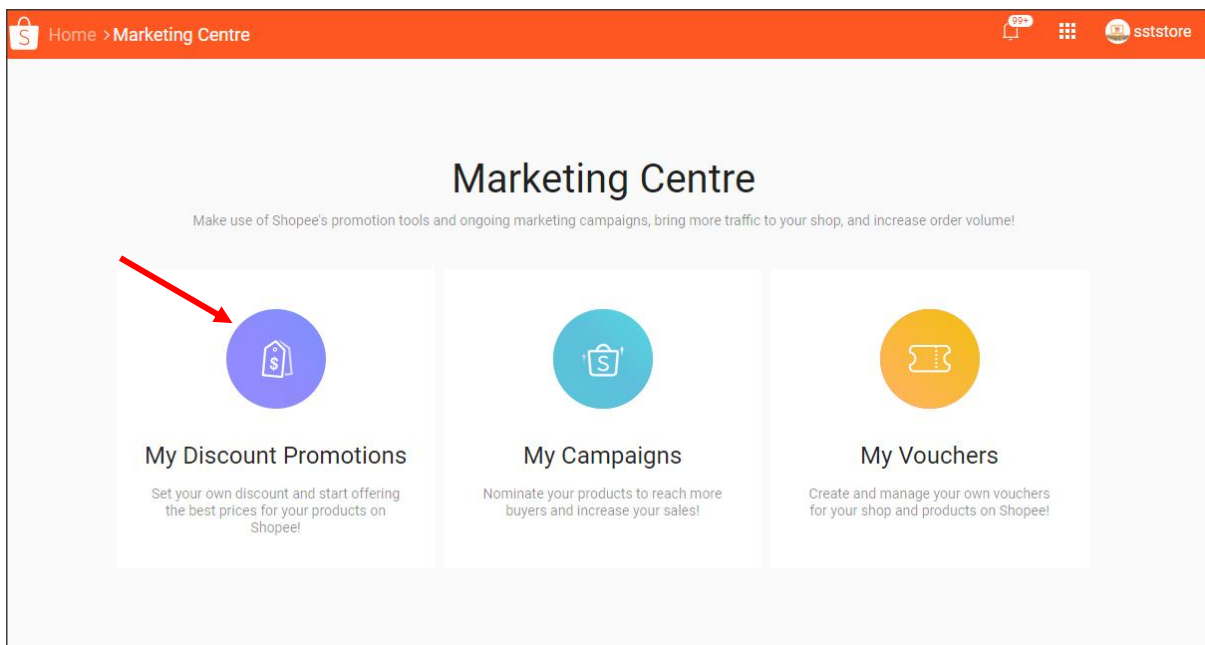
Screen Shoot dari HP

Kajian Terbukti Mata pembeli akan terus beralih dari kedai yang tidak mempunyai Tag Discount dalam masa 2-5 saat sahaja! Sungguh cepat walau belum melihat pada aspek yang lain.

Cara Setting Tag Discount.

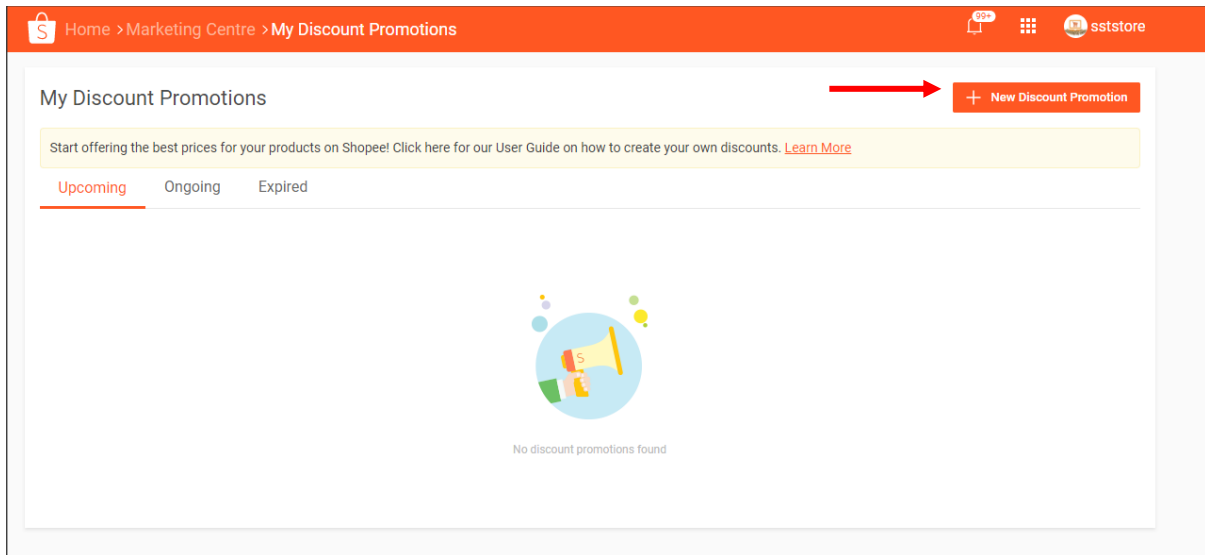


Screen Shoot PC – Buka seller Centre anda, klik pada 'Marketing Centre'

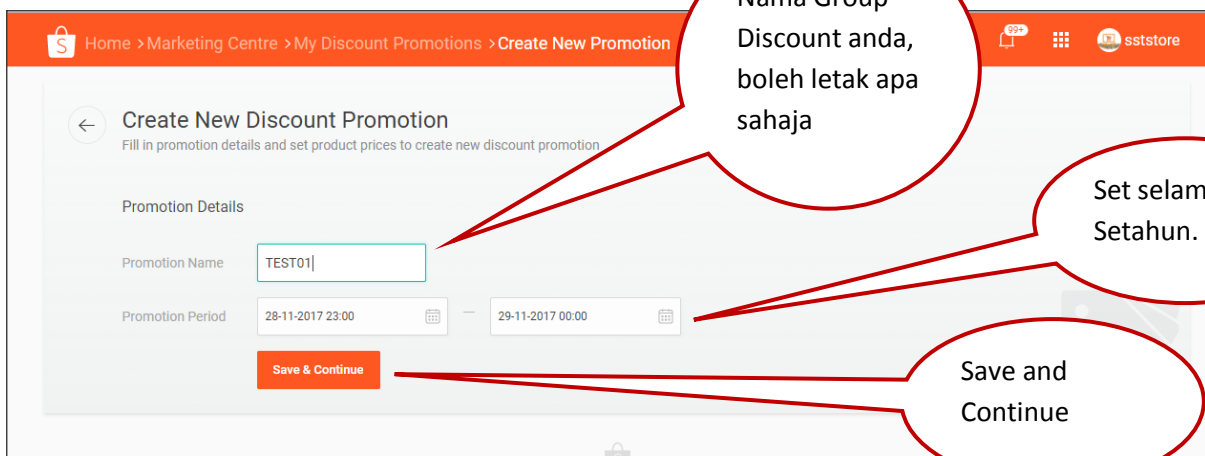


Screen Shoot PC – Klik pada 'My Discount Promotion'

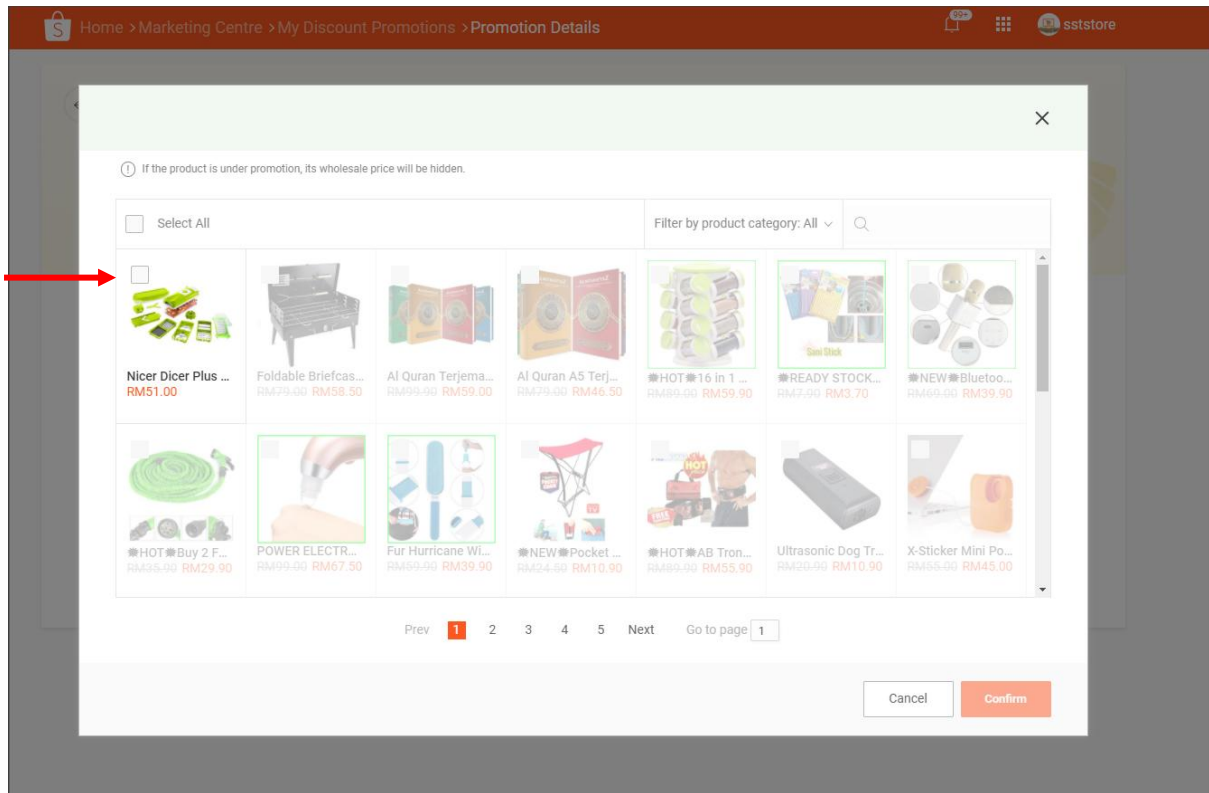
SST Online Coaching - Tips Up Sales eCommerce



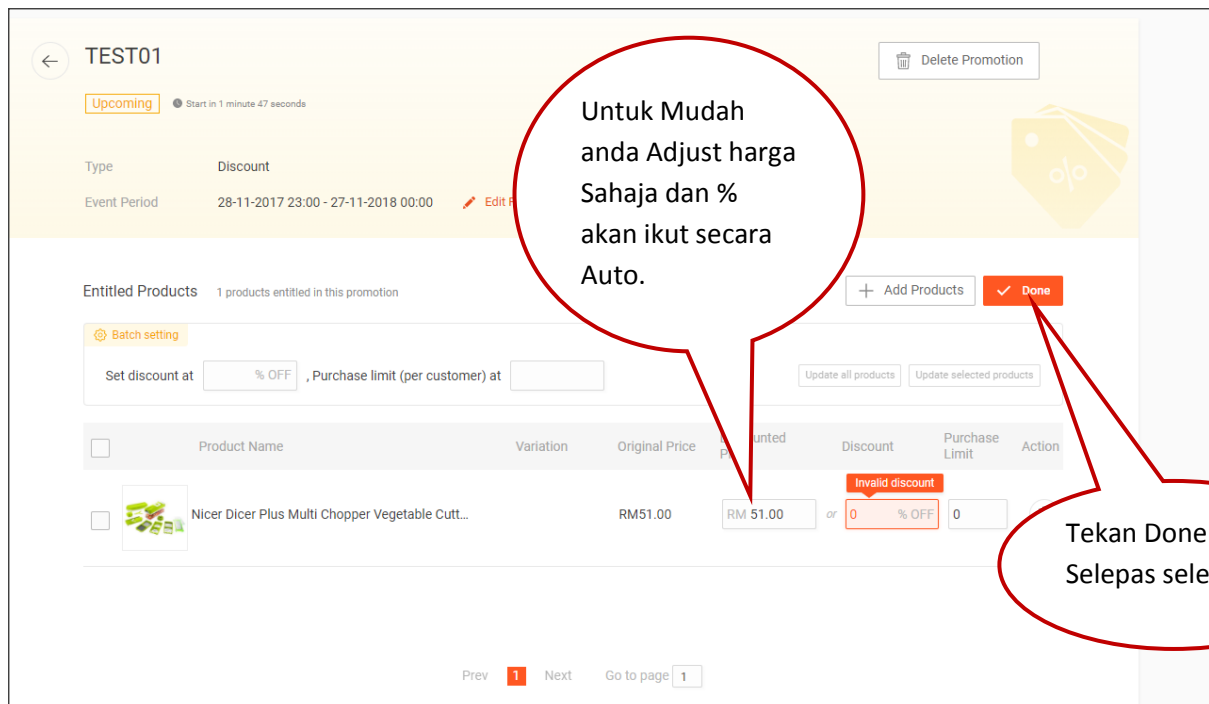
Screen Shoot PC – Klik pada '+New Discount Promotion'



SST Online Coaching - Tips Up Sales eCommerce



Pop up begini akan muncul, select pada produk yang anda ingin letak tag discount then tekan 'Confirm'



Pop Up yang akan muncul.

TEST01

Upcoming Start in 1 minute 47 seconds

Type Discount

Event Period 28-11-2017 23:00 - 27-11-2018 00:00 Edit Promotion

Delete Promotion

Entitled Products 1 products entitled in this promotion

Mass Edit Discounts Edit Product

Product Name	Variation	Original Price	Discounted Price	Purchase Limit
1 Nicer Dicer Plus Multi Chopper Vegetable Cutt...		RM51.00	RM40.00	0

22% OFF

INFO: buat pertama kali TAG DISCOUNT ini harus diset untuk hari ESOK dan bukan serta merta. (Buat Pertama KALI SAHAJA)

TEST01

Upcoming Start in 1 minute 47 seconds

Type Discount

Event Period 28-11-2017 23:00 - 27-11-2018 00:00 Edit Promotion

Delete Promotion

Entitled Products 1 products entitled in this promotion

Mass Edit Discounts Edit Product

Product Name	Variation	Original Price	Discounted Price	Purchase Limit
1 Nicer Dicer Plus Multi Chopper Vegetable Cutt...		RM51.00	RM40.00	0

22% OFF

Klik pada 'Edit Product' jika Ingin Tambah Produk

SST Online Coaching - Tips Up Sales eCommerce

The screenshot shows the 'Promotion Details' page for a promotion named 'TEST01'. The page is in an 'Upcoming' state, starting in 1 minute and 47 seconds. It features a 'Delete Promotion' button in the top right. The promotion type is 'Discount' and the event period is from 28-11-2017 23:00 to 27-11-2018 00:00. There is an 'Edit Promotion' link. Below this, it shows 'Entitled Products' with 1 product. A red arrow points to the '+ Add Products' button. The 'Batch setting' section allows setting a discount percentage and a purchase limit per customer, with 'Update all products' and 'Update selected products' buttons. A table lists the product 'Nicer Dicer Plus Multi Chopper Vegetable Cutt...' with an original price of RM51.00, a discounted price of RM 40.00, a 22% discount, and a purchase limit of 0. The page has a pagination control showing 'Prev 1 Next Go to page 1'.

Paparan yang muncul , klik pada Tab '+ Add Button' dan anda boleh menambah produk yang lain untuk diletakkan discount Tag.

Setting buat anda yang Telah ada Grouping Discount Tag

The screenshot shows the 'My Discount Promotions' page. It has a '+ New Discount Promotion' button in the top right. A message encourages users to offer the best prices for their products on Shopee! with a 'Learn More' link. There are three tabs: 'Upcoming', 'Ongoing' (selected), and 'Expired'. A red arrow points to the 'Ongoing' tab. Below the tabs is a table with columns: 'Event Name', 'Products', 'From', 'To', and 'Actions'. The table lists four promotions: 'TEST01' (ends in 11 months 28 days), 'promo 4' (ends in 9 months 17 days), 'Promo 3' (ends in 9 months 17 days), and 'Promo 2' (ends in 13 days 5 hours). Each row has a 'Details' button. The page has a pagination control showing 'Prev 1 Next Go to page 1'.

Pada 'Marketing Centre' > 'My Discount Promotion' > On going

SST Online Coaching - Tips Up Sales eCommerce

Home > Marketing Centre > My Discount Promotions > Promotion Details

promo 4

Ongoing Ends in 9 months 17 days

Type: Discount

Event Period: 16-09-2017 22:00 - 15-09-2018 23:00

Entitled Products: 56 products entitled in this promotion

Product Name	Variation	Original Price	Discounted Price	Discount	Purchase Limit
Speedy Chopper vegetable fruit shredder mea...		RM34.00	RM19.90	41% OFF	0
Palm Wallet Credit Card Holder Purse Case	Brown	RM23.90	RM15.50	35% OFF	0
	Black	RM23.90	RM15.50	35% OFF	0
HOT SELL Robot Cleaner With Microfiber ...	Robot Cleaner	RM64.50	RM33.50	48% OFF	0
	Robot pro	RM64.50	RM45.50	29% OFF	0
Buy 2 FREE SHIP Ceramic Cartridge Water Pur...		RM35.00	RM19.90	43% OFF	0

Buttons: Mass Edit Discounts, Edit Product

Callout 1: Boleh Edit Tarikh dengan syarat paling lama 1 tahun

Callout 2: Boleh Edit produk sedia ada atau Tambah Produk Baru

Home > Marketing Centre > My Discount Promotions > Promotion Details

promo 4

Ongoing Ends in 9 months 17 days

Type: Discount

Event Period: 16-09-2017 22:00 - 15-09-2018 23:00

Entitled Products: 56 products entitled in this promotion

Buttons: + Add Products, Done

Batch setting: Set discount at [] % OFF, Purchase limit (per customer) at []

Buttons: Update all products, Update selected products

Product Name	Variation	Original Price	Discounted Price	Discount	Purchase Limit	Action
Speedy Chopper vegetable fruit shredder mea...		RM34.00	RM 19.90	41 % OFF	0	🗑️
Palm Wallet Credit Card Holder Purse Case	<input checked="" type="checkbox"/> Brown	RM23.90	RM 15.50	35 % OFF	0	🗑️
	<input checked="" type="checkbox"/> Black	RM23.90	RM 15.50	35 % OFF	0	
HOT SELL Robot Cleaner With Microfiber ...	<input checked="" type="checkbox"/> Robot Cleaner	RM64.50	RM 33.50	48 % OFF	0	🗑️
	<input checked="" type="checkbox"/> Robot pro	RM64.50	RM 45.50	29 % OFF	0	

Notes: The product is out of stock.

Paparan yang muncul setelah klik pada 'Edit Produk'

SST Online Coaching - Tips Up Sales eCommerce

Home > Marketing Centre > My Discount Promotions > Promotion Details

promo 4 End Now

Ongoing ● Ends in 9 months 17 days

Type Discount

Event Period 16-09-2017 22:00 - 15-09-2018 23:00 Edit Promotion

Entitled Products 57 products entitled in this promotion + Add Products Done

Batch setting

Set discount at % OFF , Purchase limit (per customer) at Update all products Update selected products

<input type="checkbox"/>	Product Name	Variation	Original Price	Discounted Price	Discount	Purchase Limit	Action
<input checked="" type="checkbox"/>	Magic Hose 50feet Length Expandable Hose ...		RM33.00	RM 20.50	or 38 % OFF	0	
<input type="checkbox"/>	Speedy Chopper vegetable fruit shredder mea...		RM34.00	RM 19.90	or 41 % OFF	0	
<input type="checkbox"/>	Palm Wallet Credit Card Holder Purse Case	<input type="checkbox"/> Brown	RM23.90	RM 15.50	or 35 % OFF	0	
		<input type="checkbox"/> Black	RM23.90	RM 15.50	or 35 % OFF		

Setelah add Produk atau edit harga jangan lupa 'Tick' pada kiri produk tersebut.

TIPS: Dalam buat Grouping saya sarankan anda buat **mengikuti sub category** barangan di kedai anda, jika tidak suatu hari nanti anda akan pening nak cari di mana Group yang anda letak kan produk A dan sebagainya, masa nak edit harga lah nanti akan sikit pening mencari.

Link Video tutorial >> [Video #10 Klik Sini](#)

KELAS E-COMMERCE

SUPPORT TEAM - KEC

SUPPORT



Join our
Telegram
Channel

KLIK NOW !

SEBARANG PERTANYAAN SILA EMAIL



Send us an email

Email: sstcareline@gmail.com

Pertanyaan anda akan dijawab dalam tempoh 24 jam hari bekerja.

Nota: Pertanyaan Haruslah berdasarkan ebook yang telah anda baca dan Cuba.
Kami sedia membantu.